

ElectrifEye

JOURNAL

The Journal of Energyeyes, The Association of Corporate-Affiliated Optometrists

ElectrifEye is the flagship publication from the American Association of Corporate Optometrists (AACO). Targeted to the approximately 13,000 optometrists working in a corporate setting, ElectrifEye is also distributed to the schools and colleges of optometry in the United States.

PRINT AD RATES

SIZE	1X	6X (-15%)
Full page	\$5,582	\$5,000
1/2 page	\$3,882	\$3,300
2/3 page	\$2,823	\$2,400
1/4 page	\$1,882	\$1,600
Back Cover	\$7,647	\$6,500
IFC	\$7,060	\$6,000
IBC	\$7,060	\$6,000
Front Full Tab	\$11,765	\$10,000
Front 1/2 Tab	\$6,470	\$5,500
Center Spread	\$14,118	\$12,000
Charge color add-on	\$1,750	\$1,750
Classifieds	\$250 per ad non-member	
2-page insert	\$10,000	
4-page insert	\$20,000	

TECHNICAL INFORMATION

Files Accepted

- Hi res PDF, 300 ppi resolution, CMYK color
- Files need to be press optimized with fonts embedded
- All images 300 dpi or higher.

Unacceptable Media

- Laser prints and graphics from websites/social media
- Quark and InDesign files
- Images embedded in Microsoft Word, Publisher, or Power Point.

CONTACT US

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— Energyeyes **AACO**

American Association of Corporate Optometrists