

AACO
 Energizes American Association of Corporate Optometrists
Corporate Optometrist
 THE VOICE OF CORPORATE OPTOMETRY®

Total Circulation = 12,000

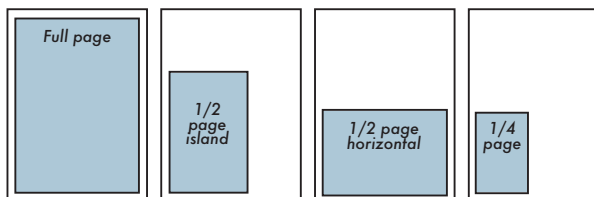
Corporate-Affiliated Optometrists: Leaseholders & Owners, Optometrist Employees/Associates, Independent Optometrists affiliated with Retail Corporation

Circulation by Key Retail Brand: List of the 10 retailers with the highest concentration of distribution

- Walmart 4000
- LensCrafters 875
- VisionWorks 725
- Pearle Vision 575
- Sam's Club 500
- America's Best 450
- Costco 400
- Target 350
- BJ's 200
- EyeMart 150

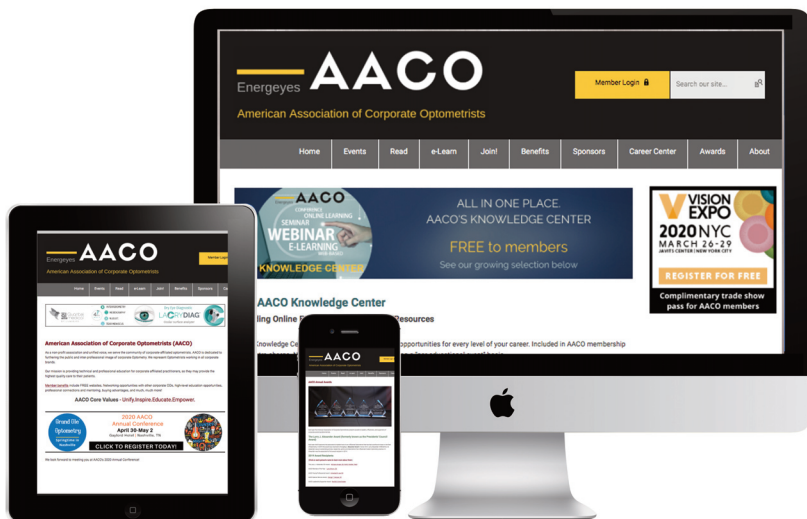
Print Ad Rates:

Size	1x	4x	6x
Full Page	\$5582	\$5000	\$4500
1/2 page	\$3882	\$3300	\$3000
1/4 Page	\$1882	\$1600	\$1400
Back Cover	\$7647	\$6500	\$6000
IFC	\$7060	\$6000	\$5500
IBC	\$7060	\$6000	\$5500



Coming Soon!

Web, Video and Digital Marketing



Ask us about the following soon-to-launch marketing opportunities:

- AACOEyes.org
 1. Webpage Banner Advertising
 2. Knowledge Center videos
 3. Continuing Education portal – Course presentation opportunities
- AACO eNews
 - Regular eNewsletter for AACO members and subscribers
- Corporate Optometry Blog
- Knowledge Center Videos
- Product Listing

Contact us today!
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